



<b>Buyer:</b> Attn: Email: Tel:	<b>Seller: Billboard Taxi Media, Inc.</b> <b>Contact: Dave Kennedy</b> <b>Email: sales@billboardtaximedia.com</b> <b>Tel: +1 (702) 214-1106</b>
<i>Quotation Date: Dec 7, 2011</i>	

**P6 Outdoor Full Color LED Display**

◆ **Quotation –W 0.96m×H 0.384m with 2 sides**

No.	Item	Unit	Unit Price (USD)	Remark
1	P6 (1R1G1B) Taxi top led display	1	,499.00	Aluminum waterproof cabinet
2	GPRS system control card	1	495.00	xixun
3	3G system control card and wireless router	1	695.00	«±xixun
4	<b>Total amount(USD)/pcs with GPRS</b>		4,994.00	
5	<b>Total amount(USD)/pcs with 3G</b>		5,194.00	
<b>REMARKS:</b>				

- Price terms: FOB Shenzhen
- Payment Terms: T/T Wire Transfer
- Quotation validity in 30days
- Lead time: 25 days
- Warranty terms:
  - 2 year quality guarantee and we will provide 1% modules and some cables for free parts.
  - Technical Support: We could send our engineer to guide the installation test the software for you. But the relevant cost should be paid by your company such as visa, hotel, food, plane ticket for forth etc; CAD graphic for steel structure.
  - More than 2 years, Modify for free charges but customer should pay the components cost and shipping cost.

◆ **Technical Specification:**

Red	800mcd	110°/65°	620-625nm	Opto(Taiwan)
Green	2000mcd	110°/65°	520-525nm	Silan(China mainland)
Blue	400mcd	110°/65°	465-470nm	Silan(China mainland)
<b>1 Pixel Led SMD3528</b>				
2	Pixel composition	1R 1G 1B		
3	Pixel Pitch (mm)	6		
4	Pixel density(pixel/m2)	27,777		
<b>5 Module Size (mm) 192(W) * 96(H)</b>				
6	Module resolution (pixel)	32(W) * 16(H)		
7	Material of Module Outside	PC		
<b>Size of Complete display for one side</b>				
8	Exact display area for	W	0.96	× H
			0.384	=
			0.36864	m <sup>2</sup>

9	Complete display resolution	<b>W</b>	160	<b>× H</b>	64	<b>=</b>	10240	<b>dots</b>
10	Total module numbers	<b>W</b>	5	<b>× H</b>	4	<b>=</b>	20	<b>pcs</b>
<b>Viewing</b>								
11	White Balance	≥6000						
12	Display Color grade	4096 grade, ≥68.7 billion colors						
13	View Angle	Horizontal 140°; Vertical 75°						
14	Min. viewing distance(m)	>4						
<b>Driving method &amp; scan</b>								
15	Display work Method(Scan)	1/4 scan						
16	LED driving Method	Constant driving current						
17	Driving IC	MBI5024						
18	Refresh Frequency (Hz)	≥400						
<b>Control system &amp; connector</b>								
19	Picture display method	asynchronous control system						
20	Input signal	Video: PAL/NTSC Option: VGA , Video , DVD,TV, etc						
21	Software	Window xp /Vista/ win7						
22	Supported Networking	Through GPRS or 3G						
<b>Protect &amp; maintain</b>								
23	Protection grades	IP65						
24	Working temperature(°C)	-20~+60						
25	Humidity(RH)	Up to 95						
26	Display Lifetime(50% brightness, hours)	≥100,000						
27	Out of controlled dot	≤1/10,000						
28	Whole Display Flatness	Less than 1mm Juncture						
29	Maintenance way	front, displace module						
<b>Power</b>								
30	Switch power supply	Switch power supply, DC 12V or 24V to 5V						
31	Woking voltage	DC 5V						
32	Avg. Power consumption	768W/unit						
33	Max. Power consumption	1536W/unit						
<b>Packaging</b>								
34	Packing case material	Wooden case						